

## Appendix # 2

Courses that need to be taken during one year of studies of Rosario students at Zuyd (ECTS)

### Year 4 semester 1: Specialization programmes (student chooses one specialization)

#### Theme 4.1 + 4.2: International Finance

Theme	Courses	ECTS
4.1	Innovative business skills	3
4.2	Business strategy & innovation	3
4.1	Financial Management I	3
4.1	Financial markets and institutions I	3
4.1	Management Control I	3
4.1	Business case – International Finance I	3
4.2	Financial Management II	3
4.2	Financial markets and institutions II	3
4.2	Management Control II	3
4.2	Business case – International Finance II	3
	<b>Total</b>	<b>30</b>

#### Theme 4.1 + 4.2: Supply Chain Management

Theme	Courses	ECTS
4.1	Innovative business skills	3
4.2	Business strategy & innovation	3
4.1	Treasury & finance	3

4.1	Supply Chain Design	3
4.1	Sourcing	3
4.1	Business case Supply Chain Management I	3
4.2	Operations Management	3
4.2	Fulfillment	3
4.2	Business game	3
4.2	Business case Supply Chain Management II	3
	<b>Total</b>	<b>30</b>

#### **Theme 4.1 + 4.2: Strategic Management**

<b>Theme</b>	<b>Courses</b>	<b>ECTS</b>
4.1	Innovative business skills	3
4.2	Business strategy & innovation	3
4.1	Treasury & finance	3
4.1	Strategic marketing & management	3
4.1	International business environment: Europe	3
4.1	Business case Strategic Management I	3
4.2	Change management & organizational behavior	3
4.2	Innovation, entrepreneurship & CSR	3
4.2	Second foreign language	3
4.2	Business case Strategic Management II	3
	<b>Total</b>	<b>30</b>

#### **Theme 4.1 + 4.2: Strategic Marketing**

<b>Theme</b>	<b>Courses</b>	<b>ECTS</b>
4.1	Innovative business skills	3
4.2	Business strategy & innovation	3
4.1	Treasury & finance	3
4.1	Strategic marketing & management	3
4.1	International business environment: Europe	3
4.1	Business case Strategic Marketing I	3
4.2	Strategy to tactics: online marketing	3
4.2	Marketing performance measurement	3
4.2	Second foreign language	3
4.2	Business case Strategic Marketing II	3
	<b>Total</b>	<b>30</b>

**Year 4 semester 2: Specialization programmes, graduation semester (student chooses one of the options)**

<b>Semester 2</b>	<b>ECTS</b>
Final internship and thesis	30
Start-up your own company	30

♂ L